



# ELECTROLYSIS TEACH-IN

The future of clean fuels

1<sup>st</sup> July 2021

CLEAN ENERGY STARTS WITH CERES

# Today's agenda

## Solid oxide electrolysis (SOEC) Teach-in

**Introduction** – Phil Caldwell, Chief Executive Officer

**Technology overview** – Mark Selby, Chief Technology Officer

**Ceres' technology** – Jon Harman, Director of E-fuels Programme

**Commercial strategy** – Dipak Mistry, Director of Commercial Partnerships

**Intellectual property** – Clarissa de Jager, General Counsel and Director IP

**Business model** – Tony Cochrane, Chief Commercial Officer

**Q&A** – Richard Preston, Chief Financial Officer



# The Ceres team



**Phil Caldwell**  
*Chief Executive Officer*



**Mark Selby**  
*Chief Technology Officer*



**Jon Harman**  
*Director of E-fuels Programmes*



**Clarissa de Jager**  
*General Counsel and Director of IP*



**Dipak Mistry**  
*Director of Commercial Partnerships*



**Tony Cochrane**  
*Chief Commercial Officer*



**Richard Preston**  
*Chief Financial Officer*





# INTRODUCTION

**Phil Caldwell**  
Chief Executive Officer

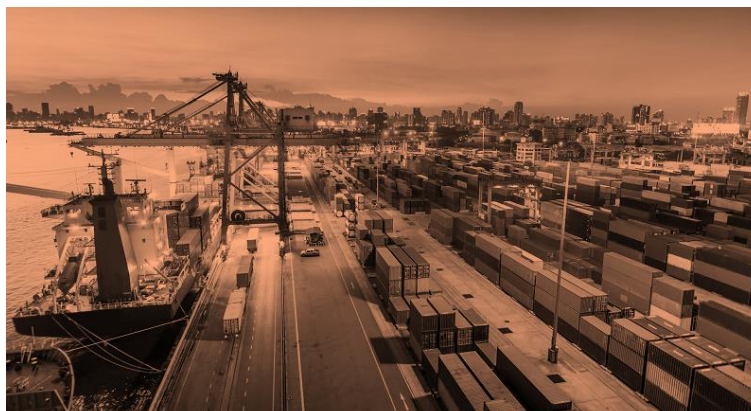


# The time is right for growth to tackle climate change



## Policy

- More than 20 countries have now published dedicated hydrogen strategies
- Ceres already has strong partnerships in some of the most progressive countries; Japan, Germany, South Korea and China



## Industry

- Climate action remains the single biggest challenge
- Major corporations across the globe, including BP, Microsoft and Bosch have made net-zero pledges



## Green investment

- Shareholder resolutions increasingly calling for better disclosures of climate change risks and emissions
- Transitioning to net zero represents a significant challenge but also a huge investment opportunity



# Clean energy technology to address climate change

**ceres**  
POWER

Stationary  
SOFC



Ceres core IP, 1kW to 20kW.  
Potential for 150-500kW utility scale

HIGHER POWER

**ceres**  
POWER

Transport  
SOFC



Ceres 30kW today.  
Potential for 150kW+ for trucks and shipping

NEW APPLICATIONS

**ceres**  
HYDROGEN

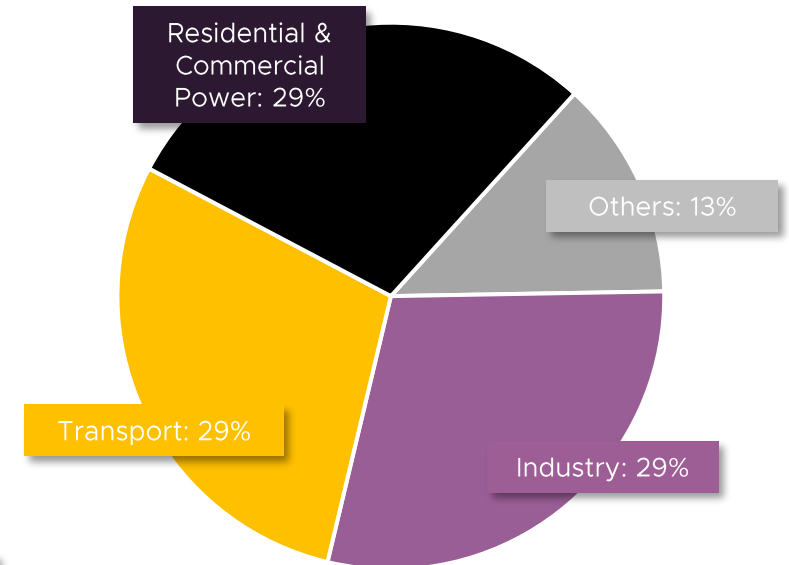
SOEC



SOEC for H<sub>2</sub> demand in industrial uses  
e.g. green steel, ammonia, e-fuels

H<sub>2</sub> & E-FUELS

**Global demand for energy**  
By sector



**£181m raise  
of 10% of  
share  
capital to  
more than  
double  
addressable  
market for  
Ceres**

**SOFC: 25% of funds**

- Growth opportunities
- New markets
- Industry standard in SOFC

**SOEC: 55% of funds**

- Opportunity for differentiated SOEC technology
- Access significant green hydrogen market for industrial applications

**Core investment across SOEC and SOFC: 20% of funds**

- Investment in core business
- Accelerate innovation and development
- Maintain technology leadership
- General working capital

- Weichai Power (20%) and Bosch (18%) supportive of fundraising and strategy, full participation
- Strong investor backing



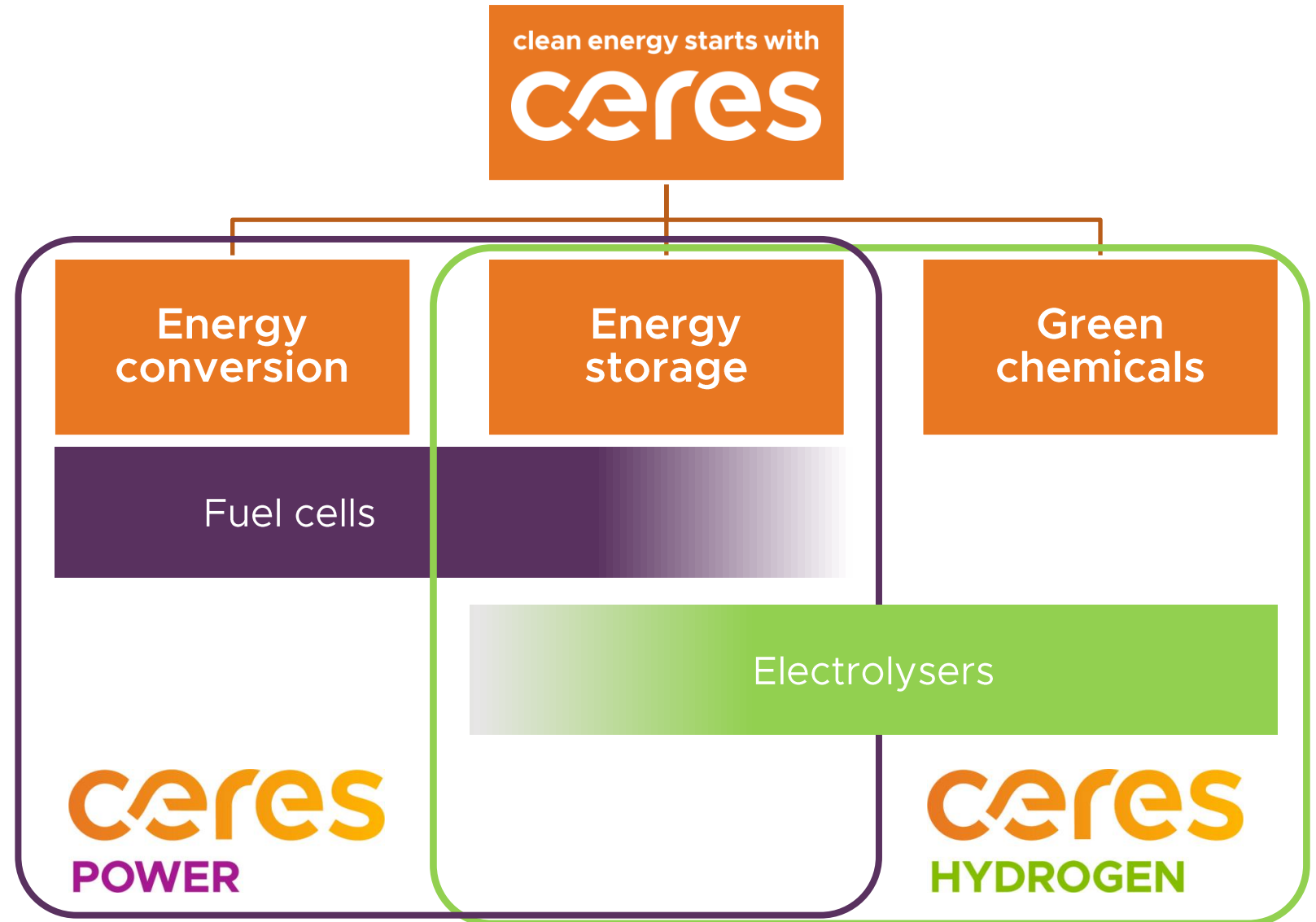
# TECHNOLOGY OVERVIEW

**Mark Selby**  
Chief Technology Officer

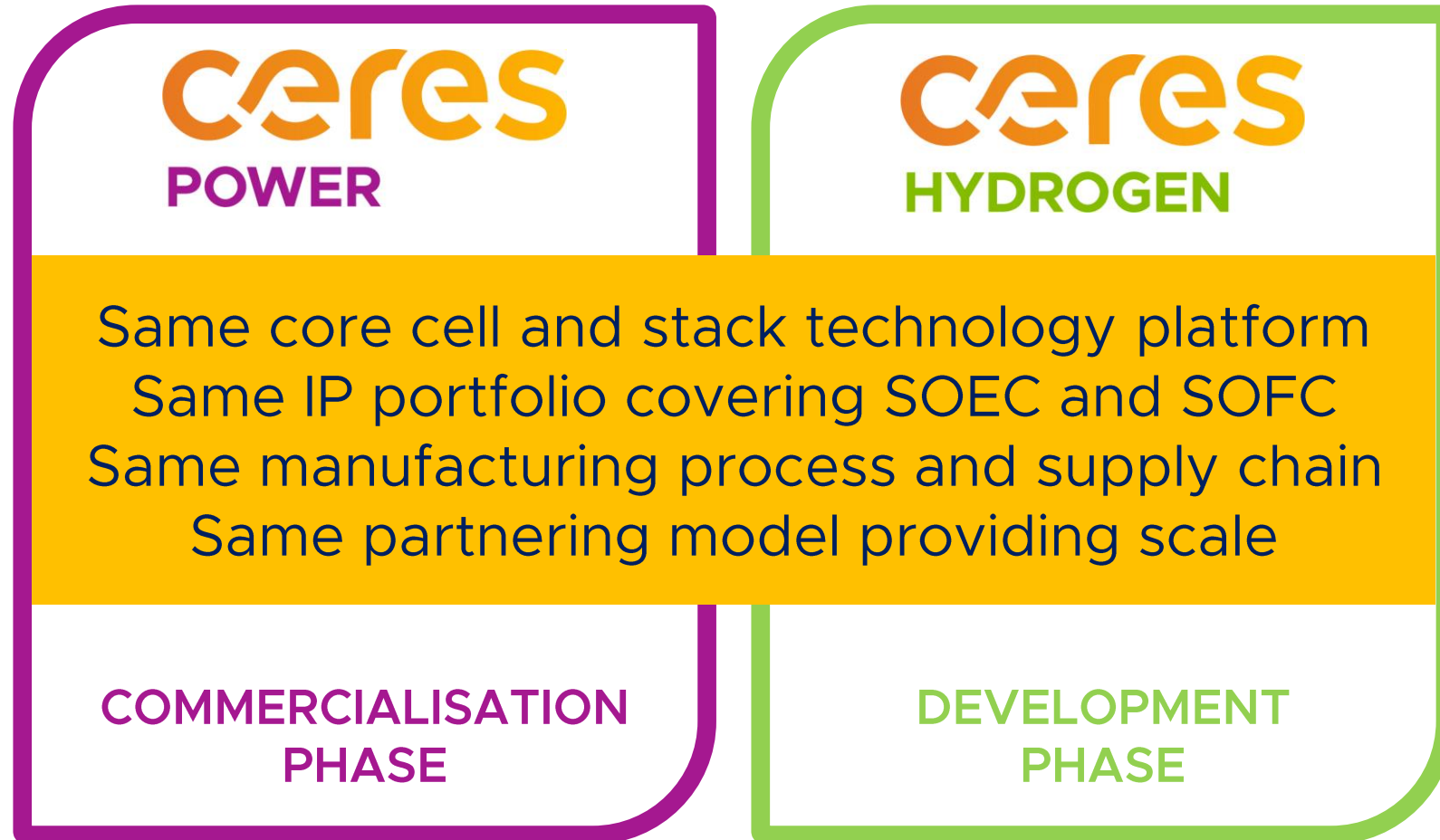




Ceres  
technology  
and  
competences  
span  
applications  
for the  
energy  
transition

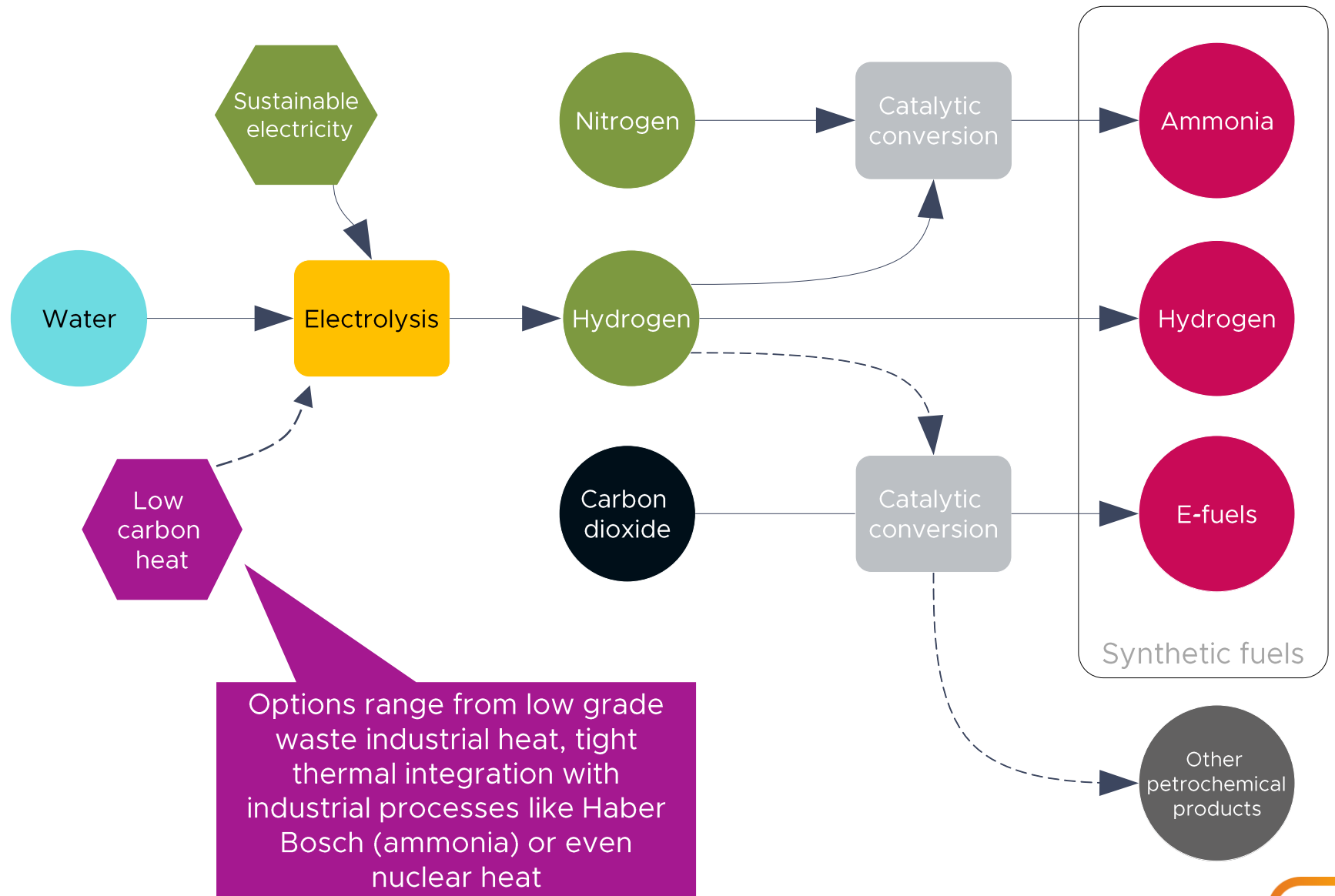


Electrolysis enables growth by building on mature fuel cell capability and technology



## Electrolysis is a cornerstone technology for decarbonising the hard-to-abate sectors

Adapted from : “Ammonia: zero-carbon fertiliser, fuel and energy store” ©The Royal Society. Under Creative Commons Attribution License





# Solid oxide electrolysis is highly differentiated

**SOEC**

**Industrial uses, steel and e-fuels**

**74% to 95% efficiency**

Potential: highest efficiency

**PEM**

**Grid balancing  
Refuelling stations**

**Up to 68% Efficiency**

Challenger: dynamic response

**Alkaline**

**Industrial/bulk production**

**Up to 68% efficiency**

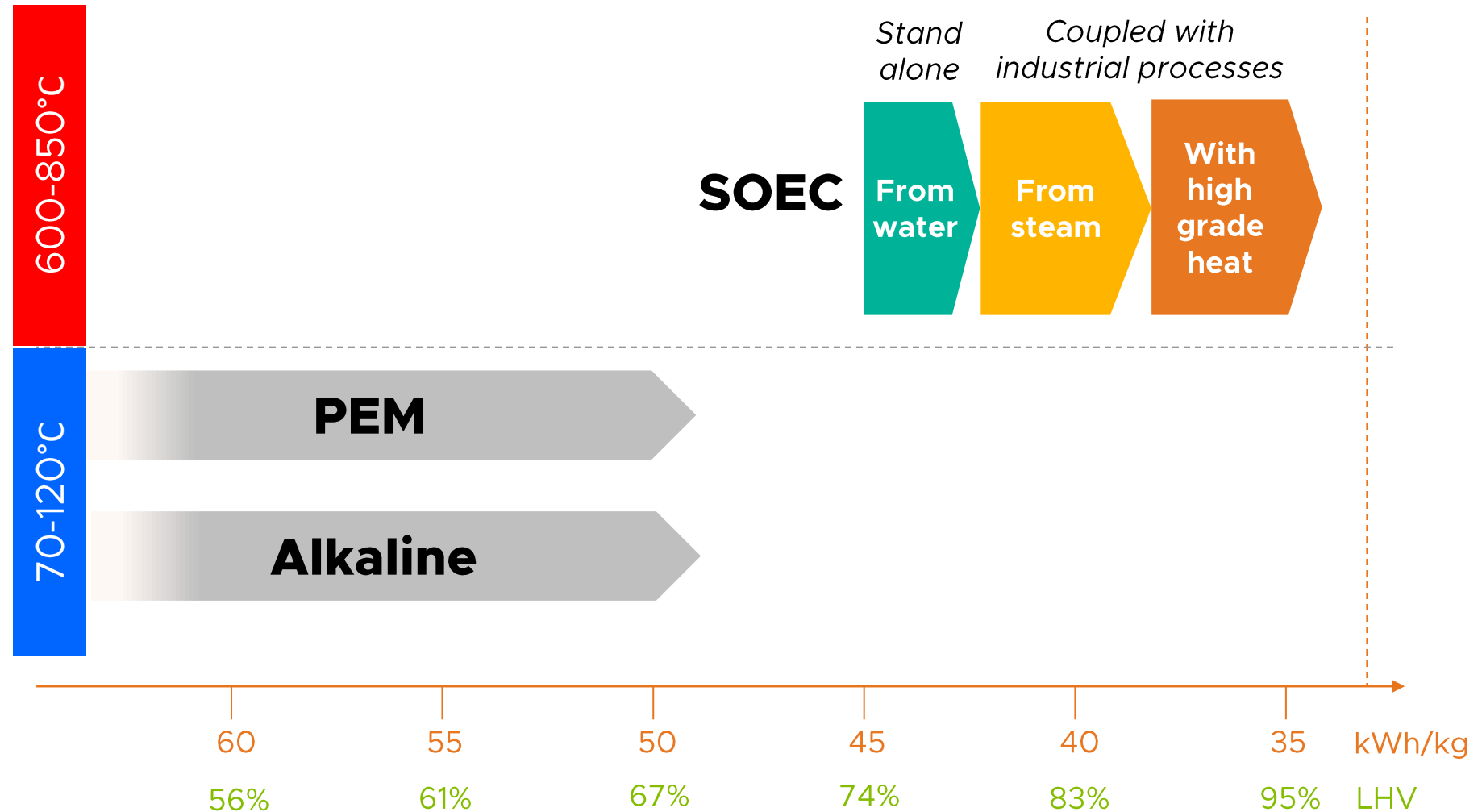
Most mature: largest scale, lowest cost today

**Source:** *Green Hydrogen Cost Reduction –Scaling up Electrolysers to Meet the 1.5°C Climate Goal* International Renewable Energy Agency, 2020, Abu Dhabi  
All values quoted as lower heating value, from water at 25°C



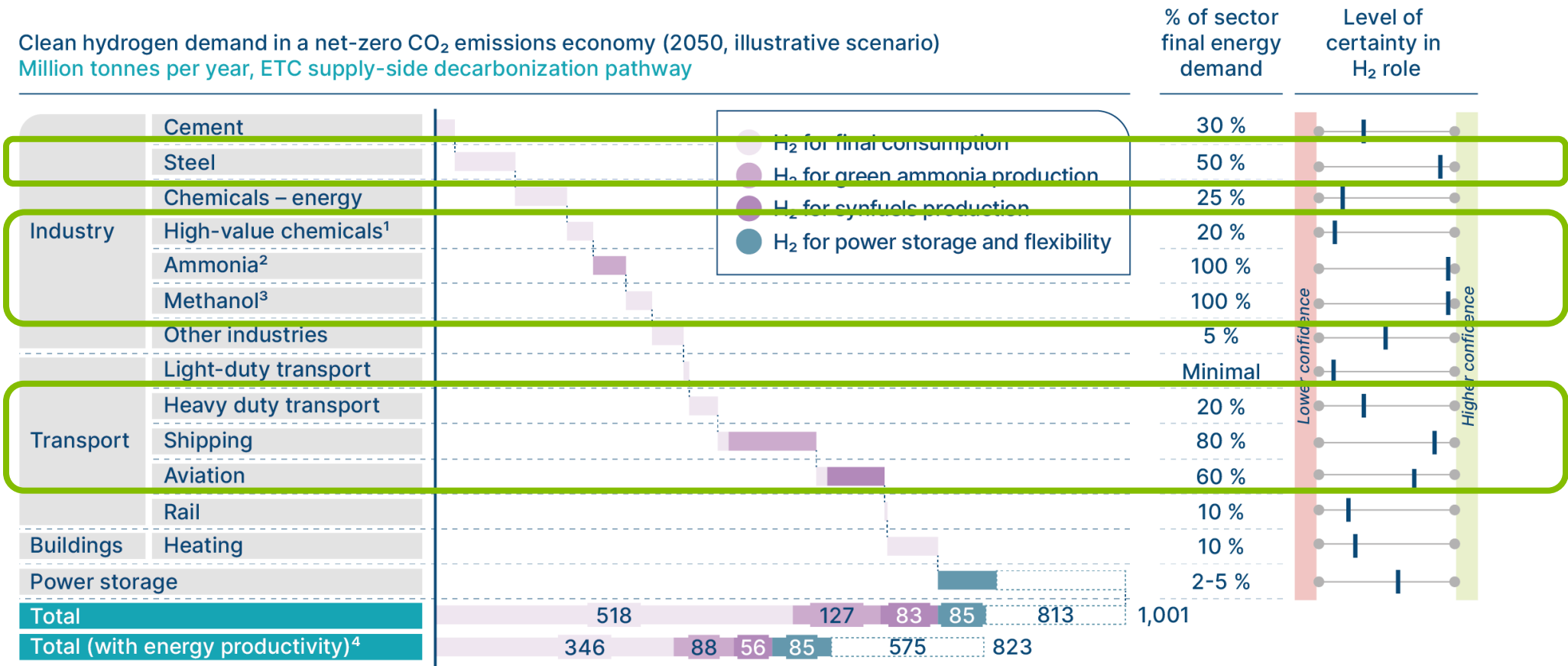
## SOEC intrinsic thermodynamic advantage over low temperature electrolysis

Green Hydrogen Cost Reduction  
–Scaling up Electrolysers to  
Meet the 1.5°C Climate Goal  
International Renewable Energy  
Agency, 2020, Abu Dhabi



# Clean hydrogen will play a growing role across the economy as the world transitions towards net-zero

Clean hydrogen demand in a net-zero CO<sub>2</sub> emissions economy (2050, illustrative scenario)  
Million tonnes per year, ETC supply-side decarbonization pathway



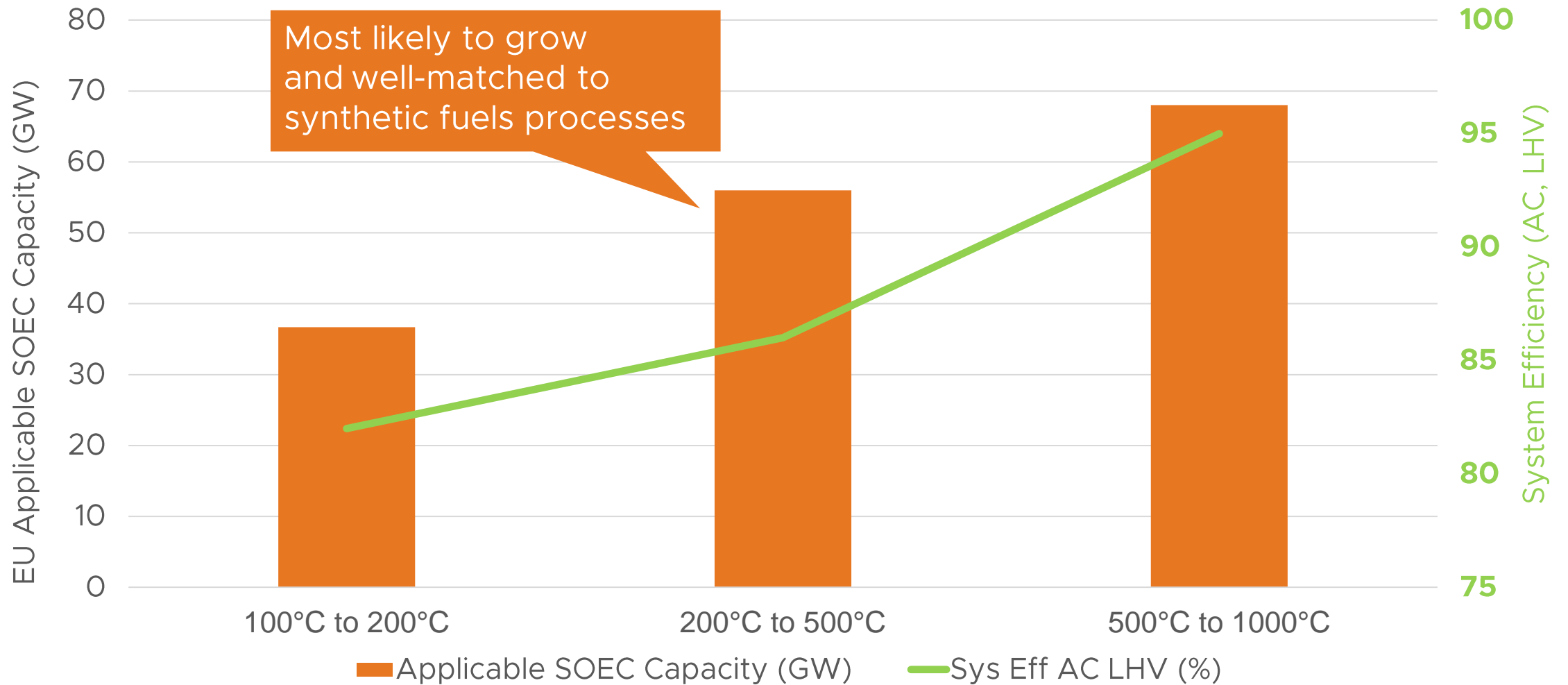
**Hard to Abate Sectors account for >400MT of green hydrogen demand by 2050**

**NOTES:** <sup>1</sup> High value chemicals predominantly used to produce plastics, which could potentially be produced via Hydrogen and CO<sub>2</sub> in the future (via methanol and MTO process); <sup>2</sup> Around 80% of ammonia (excl. shipping) is used to produce fertilisers; <sup>3</sup> Methanol is used as intermediate in numerous chemical processes, including plastics production. <sup>4</sup> ETC scenario including maximum energy productivity improvements.

**SOURCE:** SYSTEMIQ analysis for the Energy Transitions Commission (2021)



## Waste heat represents a significant opportunity for green hydrogen



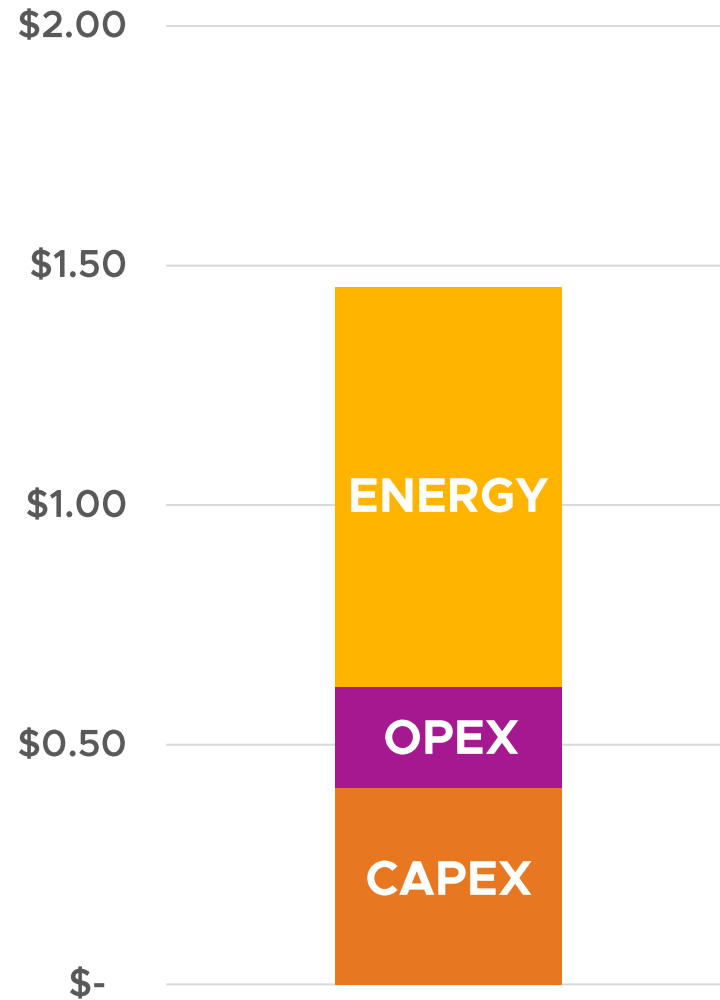
M. Papapetrou, G. Kosmadakis, A. Cipollina, U. La Commare, G. Micale, *Industrial waste heat: Estimation of the technically available resource in the EU per industrial sector, temperature level and country*, Applied Thermal Engineering 138(2018) 207-216



**SOEC is a cornerstone of the energy transition that expands markets for our partners**

System capex: \$1000/kWe  
System efficiency: 80%/42kWh/kg  
Cost of electricity: \$20/MWh  
Capacity factor: 90%

### Levelised cost of hydrogen (USD/kg)



- Deployable in partnership and enabled by existing licensees
- Key technology for hard-to-abate sectors
- Future e-fuels enabler



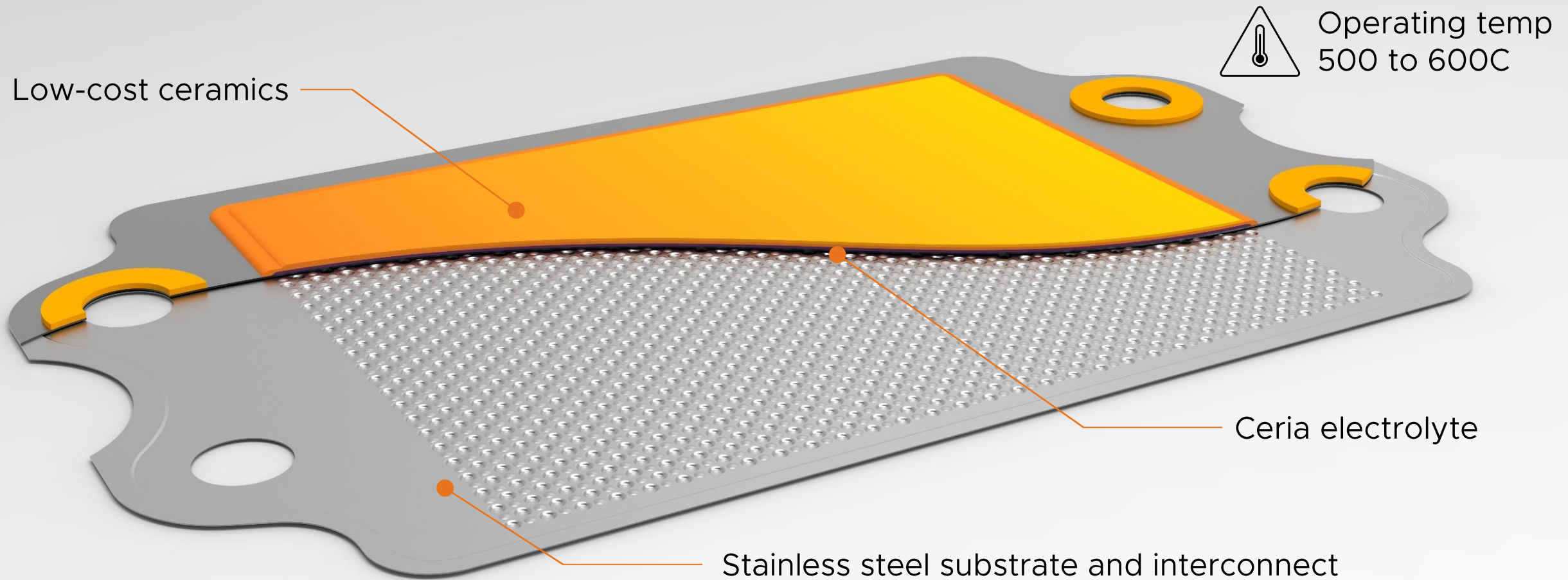
# CERES' TECHNOLOGY

**Jon Harman**  
Director of E-fuels Programmes





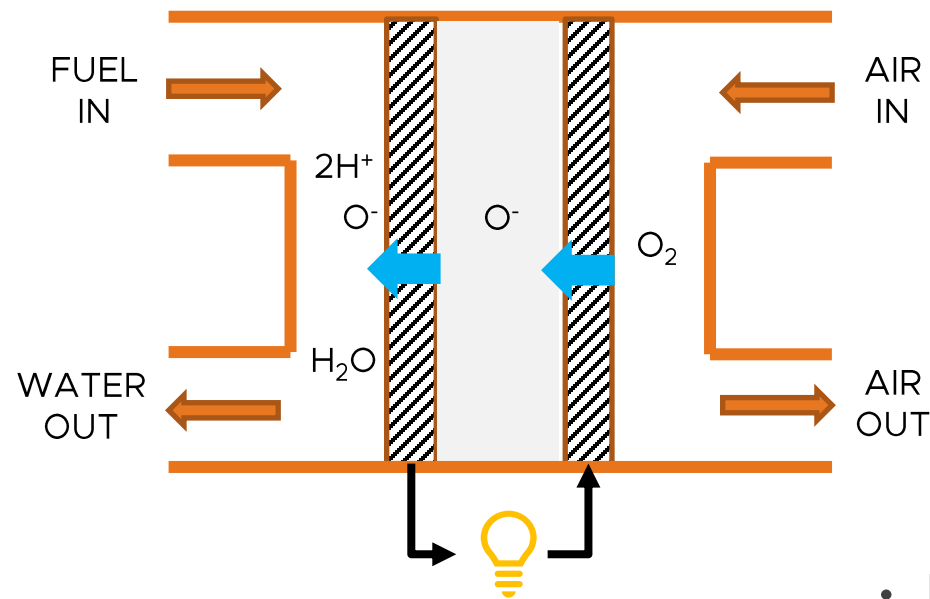
# SteelCell® technology enables high efficiency energy conversion at low cost



SteelCell® technology is able to operate in either fuel cell or electrolysis mode

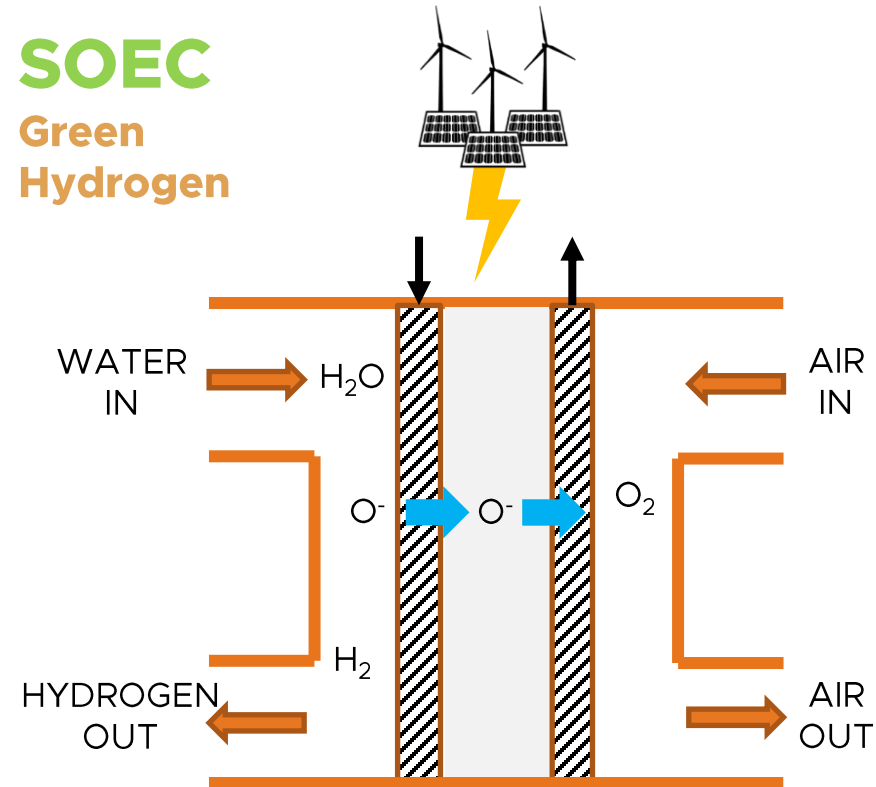
## SOFC

Hydrogen or  
Natural Gas



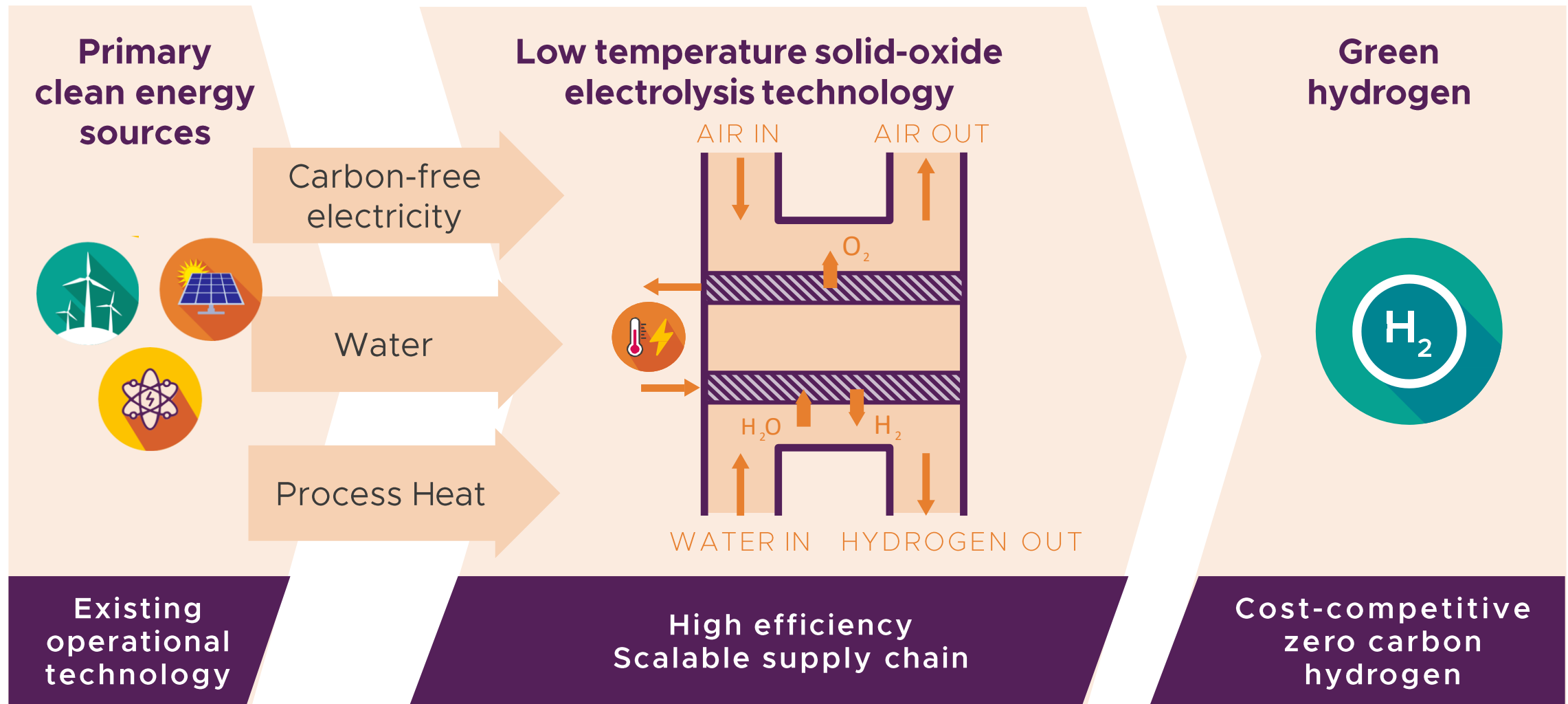
## SOEC

Green  
Hydrogen



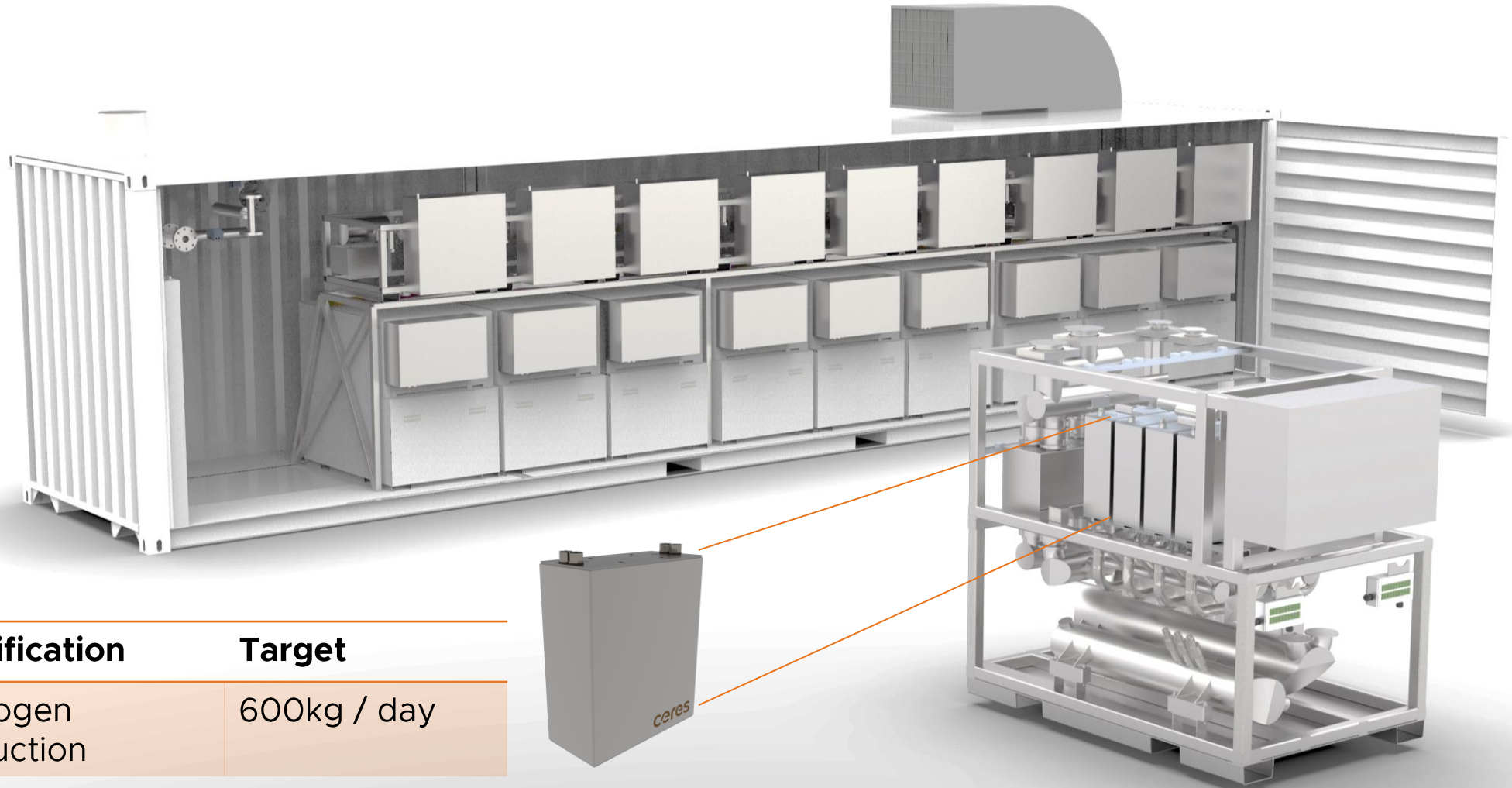
- Rich area for innovation
- No technology breakthroughs needed to exploit commercially
- Focus is on technology maturation

# Low temperature SOEC unlocks process integration opportunities



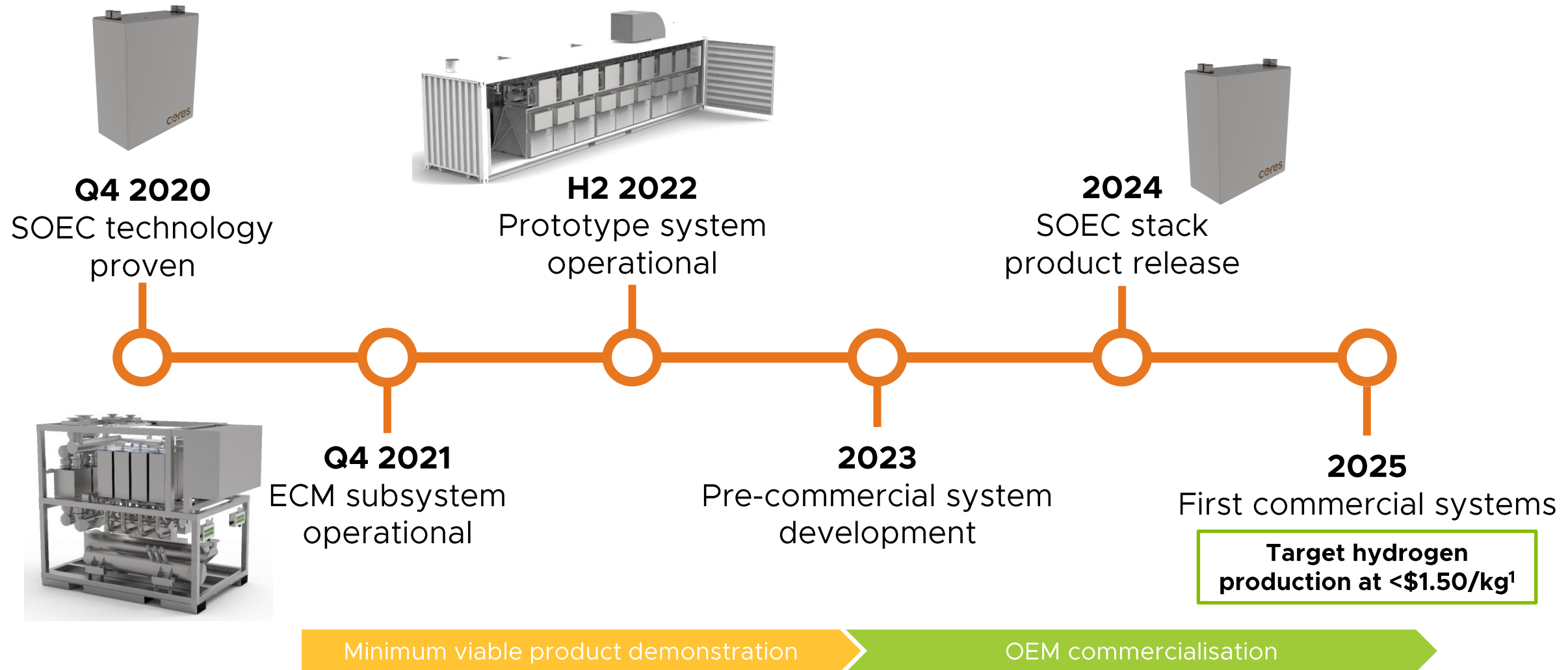


# First 1MW-class SOEC system demonstrator due to be operational in 2022



Specification	Target
Hydrogen production	600kg / day
System efficiency	>80%, LHV, AC

# Deployment of first commercial SOEC plants expected from 2025



**MW-scale  
SOEC  
demonstration  
in 2022 sets  
path to  
commercialise  
technology**

- Applying well-established and mature technology to electrolysis
- Unlocking green hydrogen opportunities for close integration with industrial and energy generation processes





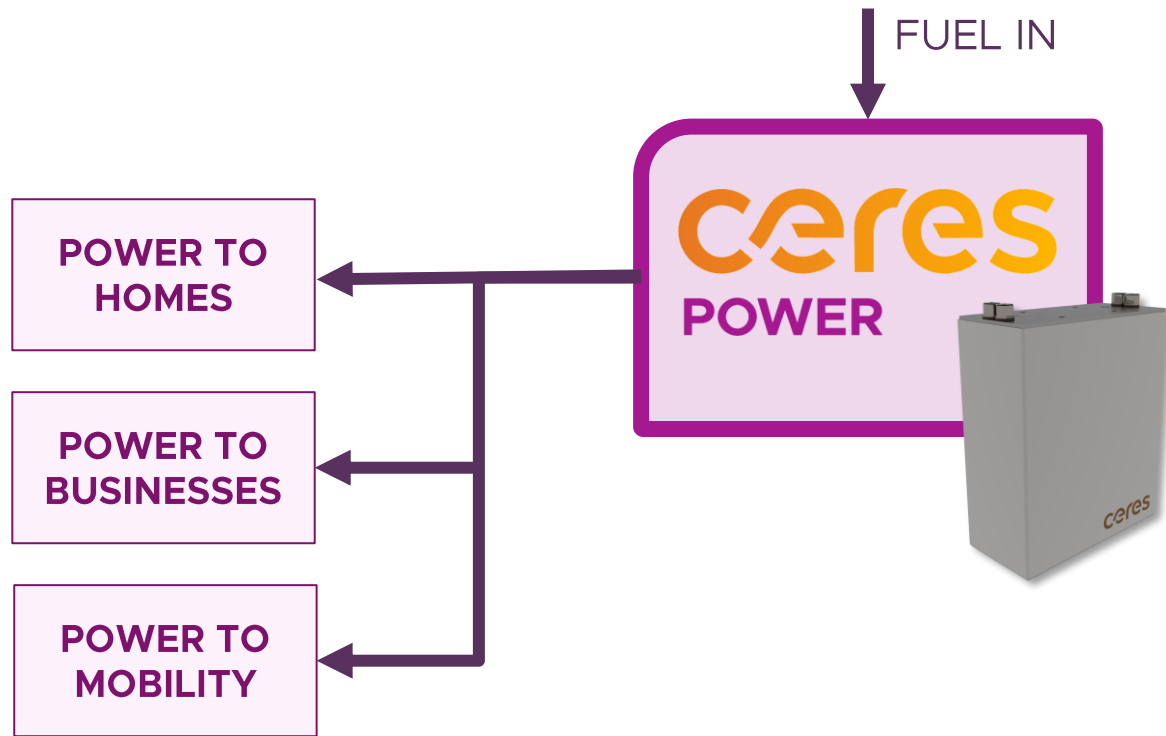
# COMMERCIAL STRATEGY

**Dipak Mistry**  
Director of Commercial Partnerships

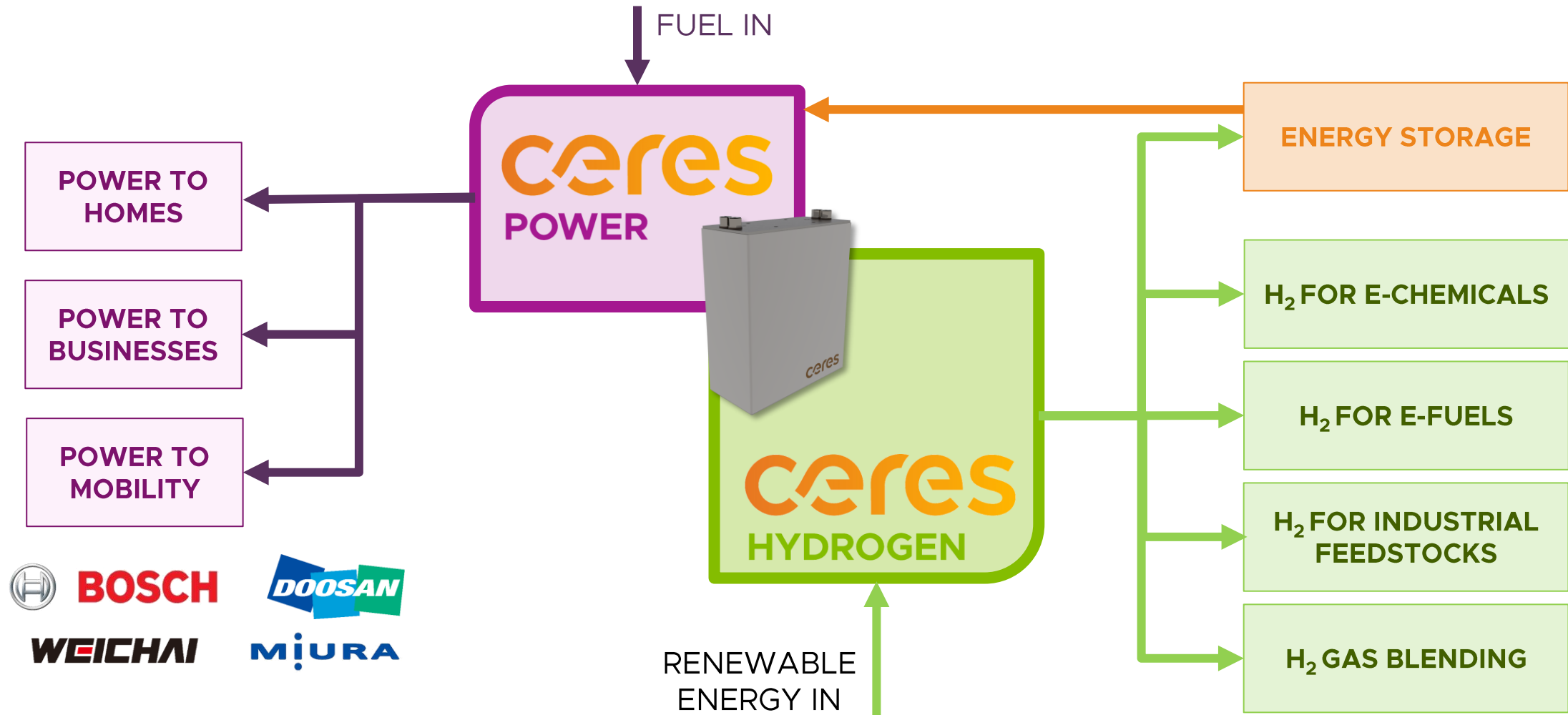




# Established and growing business in SOFC



# Now addressing potentially even greater market for SOEC

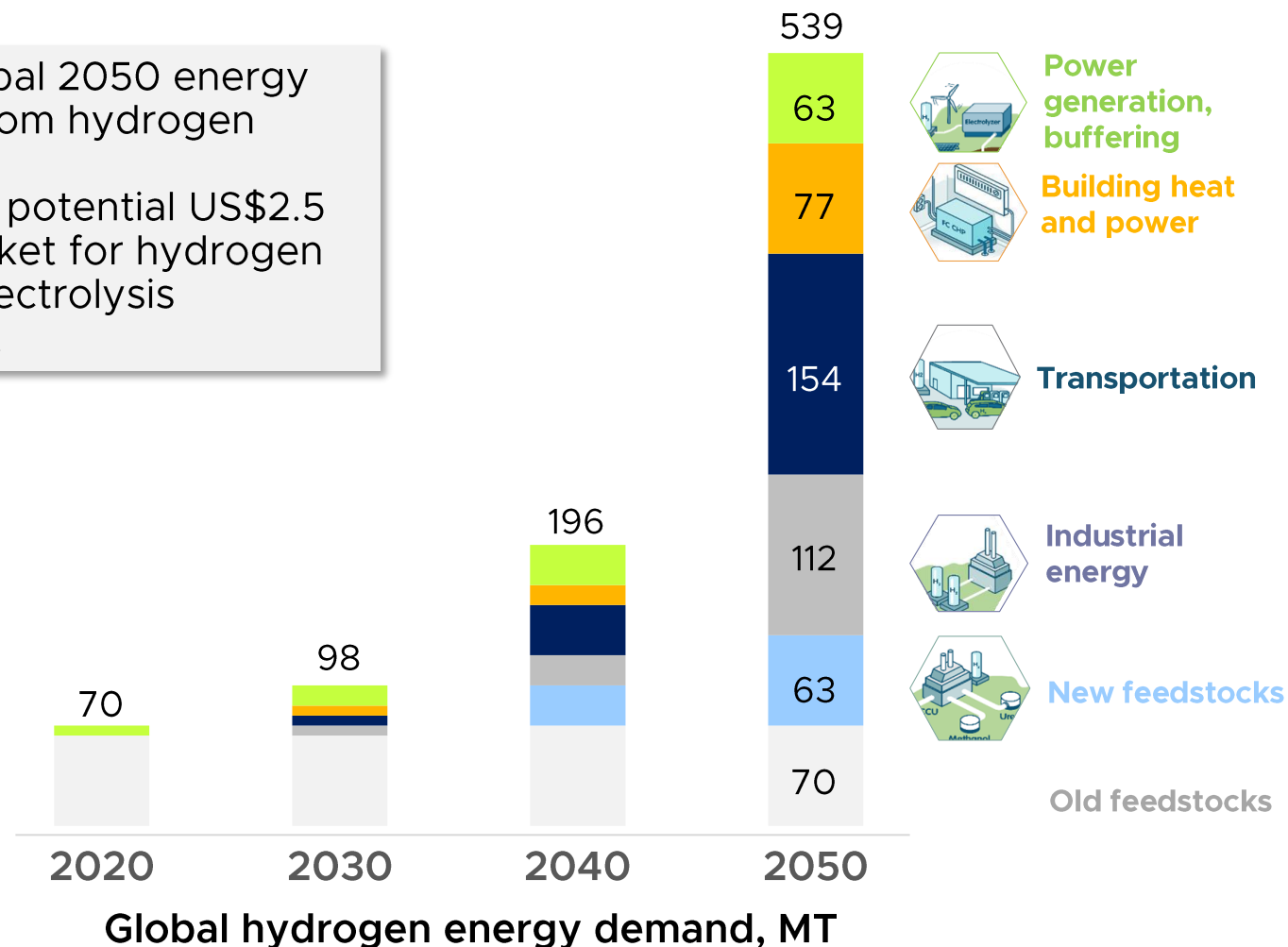


# Rapidly growing market for electrolysis to meet 2050 targets

Source: McKinsey and Hydrogen Council

18% of global 2050 energy demand from hydrogen

By 2050 a potential US\$2.5 trillion market for hydrogen gas and electrolysis equipment



# Targeting future suppliers of green hydrogen

## Suppliers of green hydrogen

Engaging with global majors in each sector to demonstrate and commercialise our technology in the following sectors:

Oil and gas

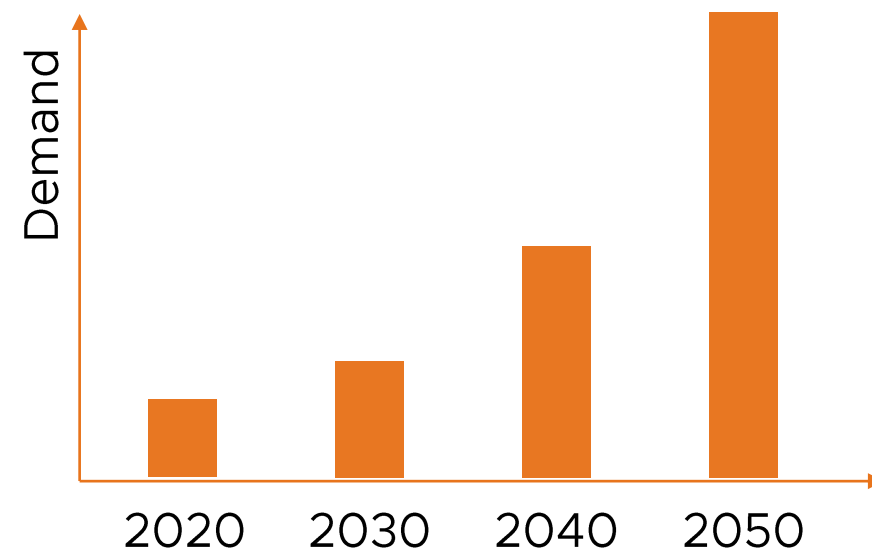
Industrial gas

Clean energy



## Demand for green hydrogen

Global demand projected to double every decade to 2050



Ceres is well positioned technically and commercially to capture a significant share of the global electrolyser market by 2050

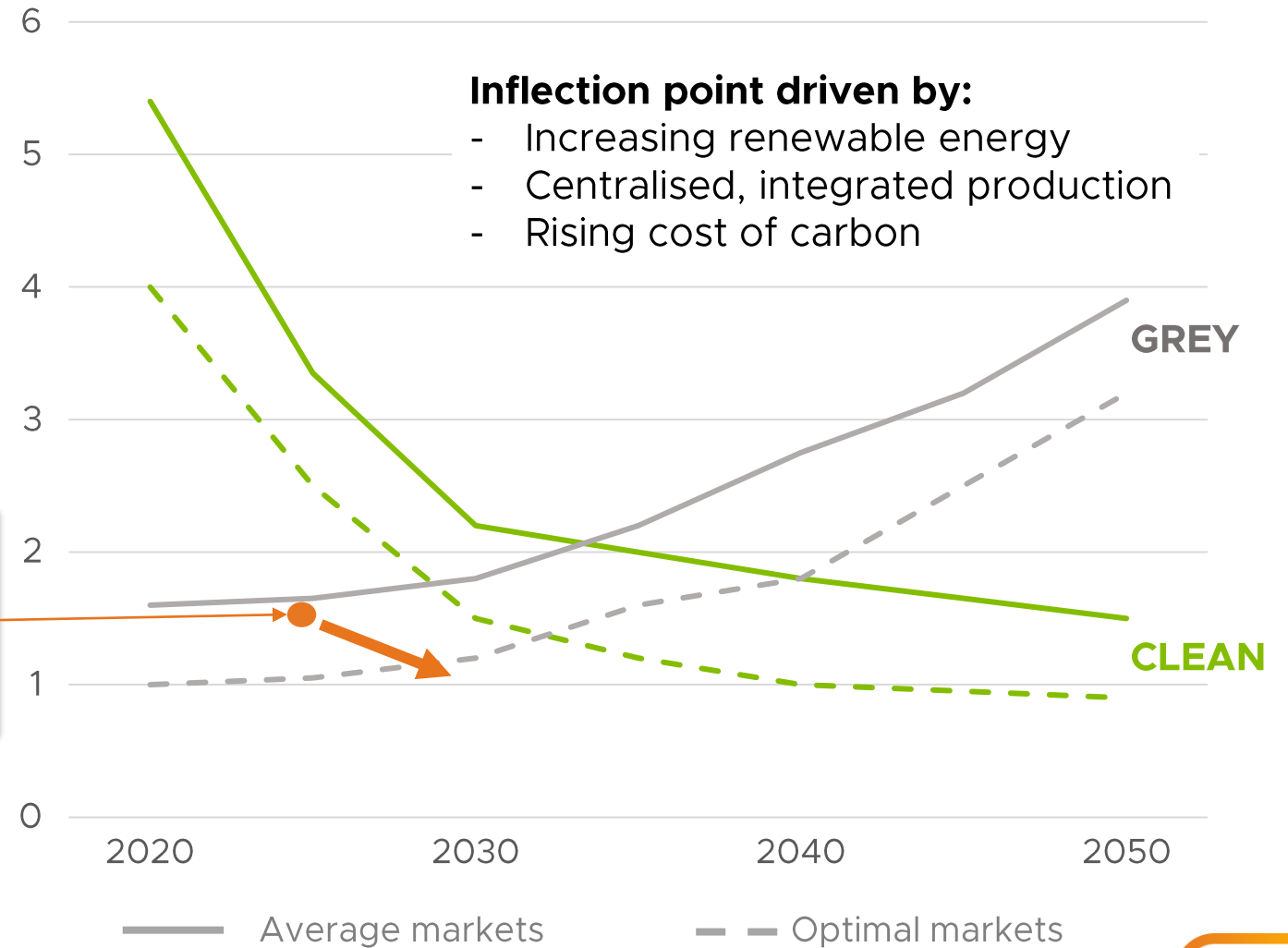


An inflection in the hydrogen market is expected towards the end of the decade, when clean hydrogen projected to be commercially competitive

Source: McKinsey and Hydrogen Council

Ceres target market entry point of less than \$1.5/kg from 2025

## Production cost of hydrogen USD/kg



**Ceres'  
differentiated  
technology is  
a strong fit  
for this  
market**

**\*Source: McKinsey/  
Hydrogen Council**

- Generating hydrogen at high levels of efficiency, integrated with steam, heat and clean energy, that is scalable for large centralised production
- Deployment from 2025 at a differentiated cost point, in time to target a significant share of a market projected to double every decade to 2050
- Potential to access royalty streams from significant electrolysis market, which is predicted to reach US\$2.5 trillion by 2050\*



# INTELLECTUAL PROPERTY

**Clarissa de Jager**  
General Counsel and Director of IP



Ceres' intellectual property (IP) is highly differentiated and applies to SOFC and SOEC



**SOFC to SOEC**

- Ceres cells can be used in fuel cells, electrolysis cells, or reversible cells
- Ceres' patent filings for its chemistry and architecture support both its SOFC and SOEC activities

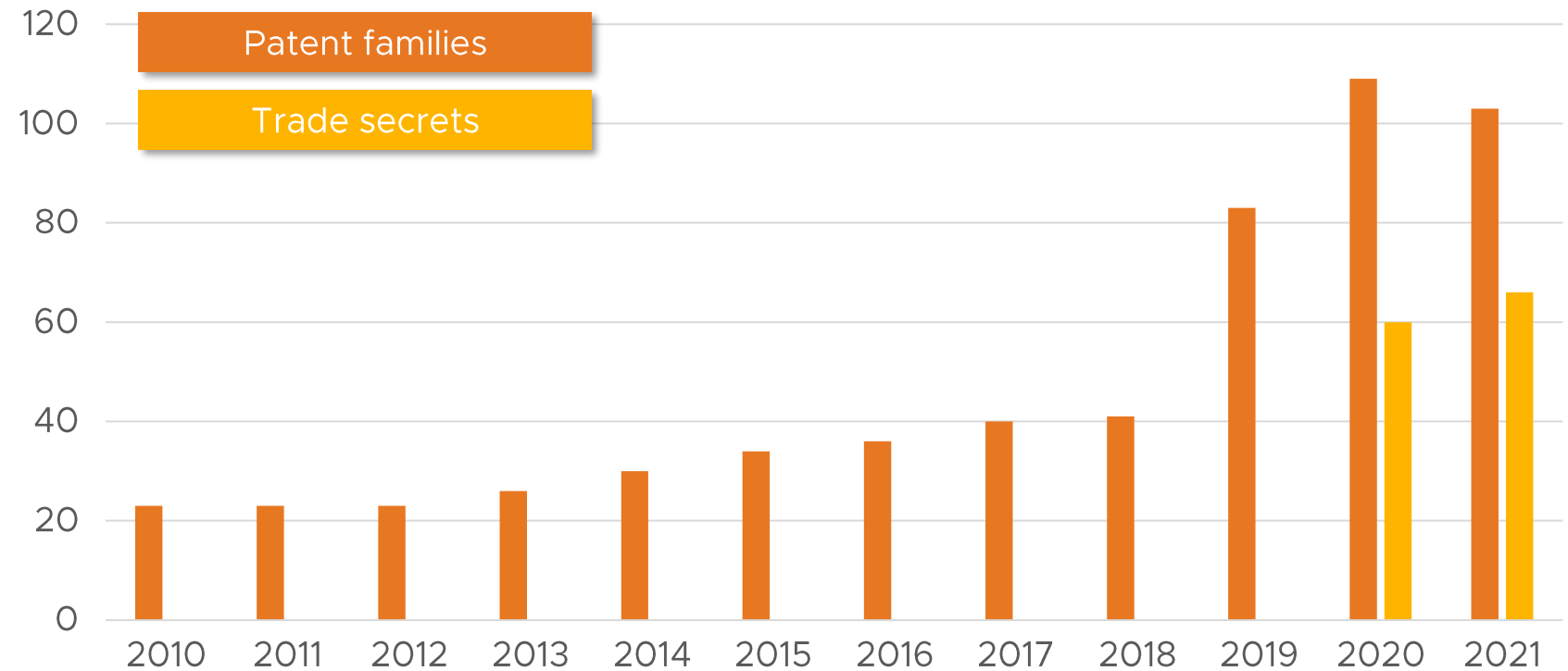




Ceres' IP is strong, relevant and growing...

- 103 patent families across cell, stack and system
- 37 cell and stack patent families with 36 applicable to SOEC

>95% of Ceres cell and stack IP is applicable to SOEC

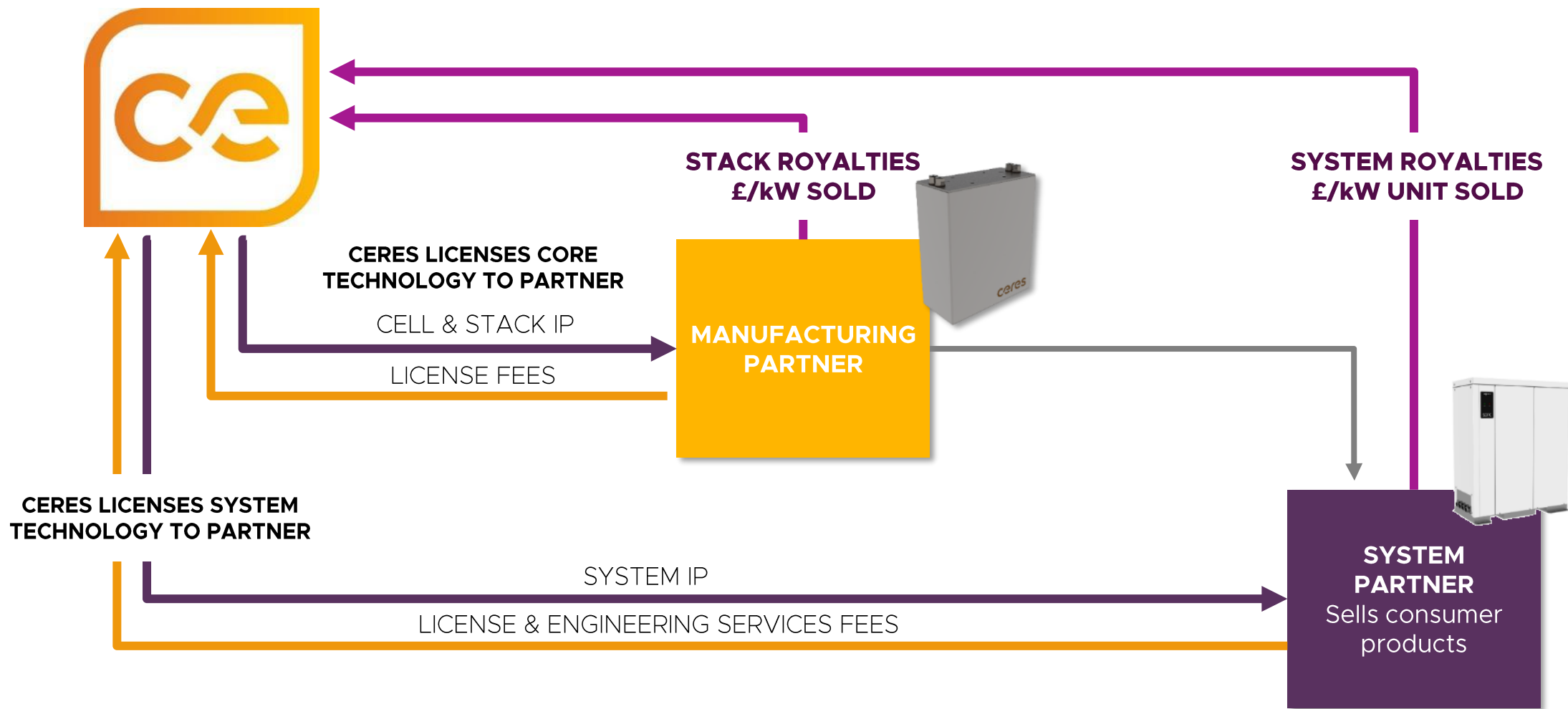


# BUSINESS MODEL

**Tony Cochrane**  
Chief Commercial Officer



# Same asset-light, licensing business model





# Same partnership progression



## 1. Joint product development

*Engineering services*

**WEICHAI**



**HONDA**

**MiURA**



## 2. Licence: system/ manufacturing

*Fees for tech transfer*

**WEICHAI**



**MiURA**



## 3. Royalties from products sold

*Royalties per kW*

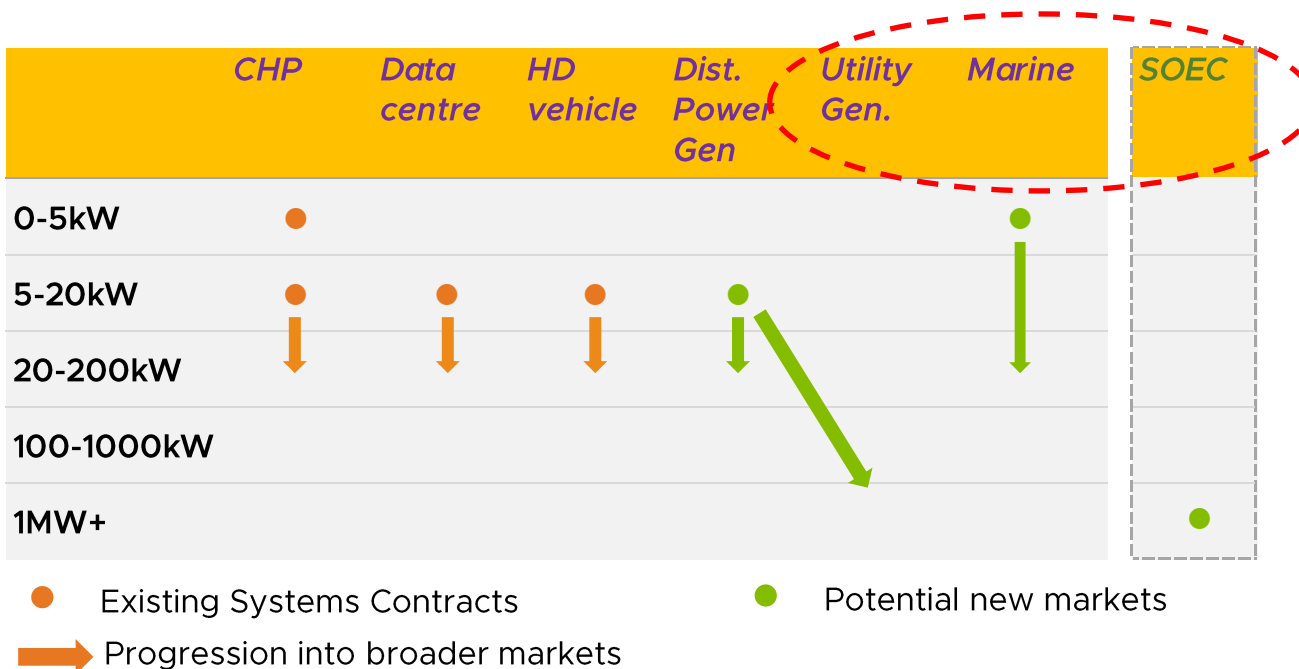
**MiURA**



# Scaling the ecosystem into higher power and e-fuels

## New applications drive demand for cell and stack production

Moving into higher power systems and broadening applications in each region (through direct and shared system licensees)

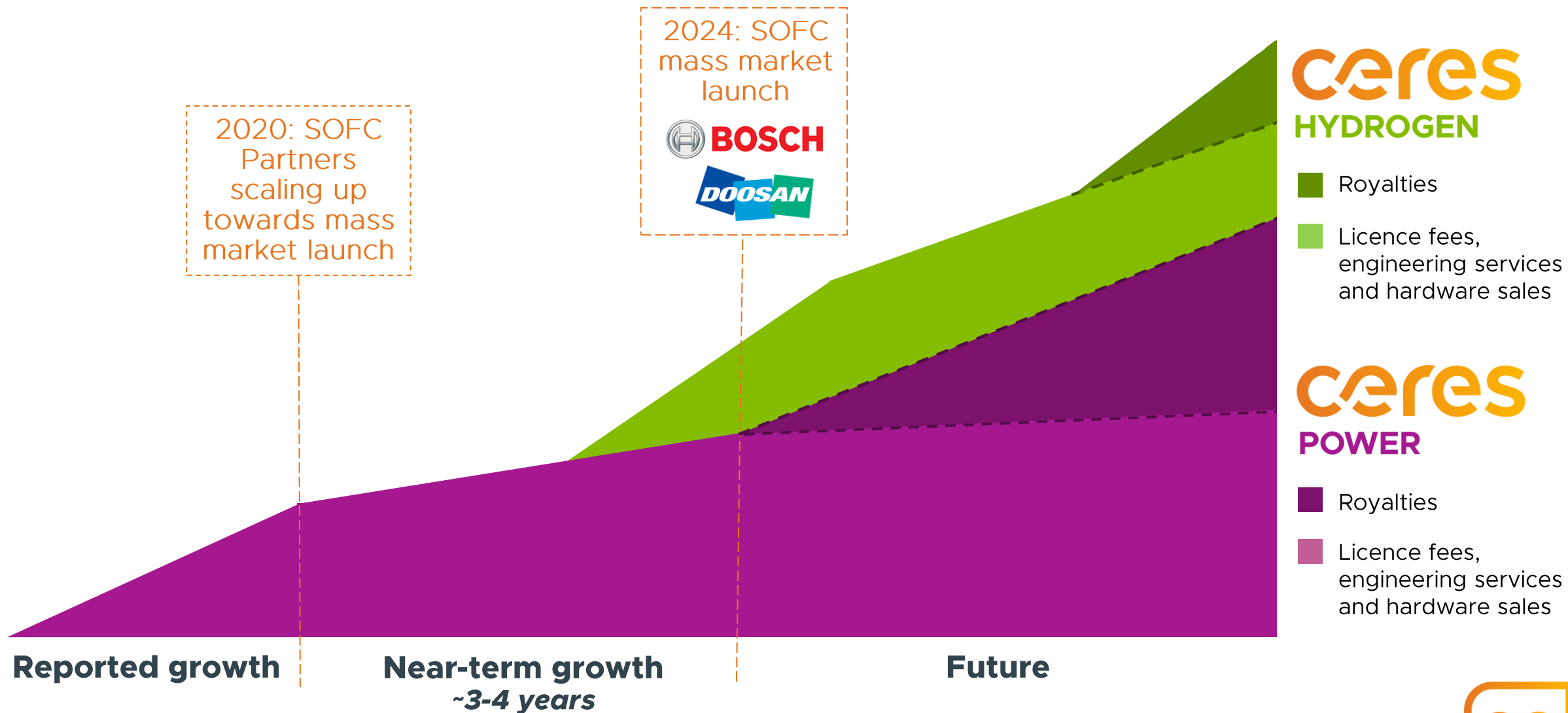


## Manufacturing for SOFC and SOEC

Target global manufacturing partners to supply cells and stacks to system OEMs in regions of greatest demand



# Building new licensing revenues from the same business model



**SOEC strategy consistent with Ceres' purpose to address climate change and to create significant shareholder value**

- Highly differentiated offering for hydrogen, with distinct advantages in efficiency, coupling with processes that are high emitters of carbon dioxide today
- Builds upon leading technology position in SOFC and established global partnerships
- Deliver at scale and speed through the asset-light, licensing business model to access a much larger market
- Revenue streams that will be additive and complementary to royalties already enabled in the SOFC business



The background of the slide is a photograph of a rooftop at sunset. The sky is a gradient of orange, yellow, and blue. Several bright, glowing light trails in white and yellow are superimposed over the image, creating a sense of motion and energy. A thick, solid yellow line also curves across the frame from the top right towards the bottom left.

**Q&A**

**Richard Preston**  
Chief Financial Officer







**THANK YOU**

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